



# Learn & Earn

We can build your workforce.



**NEED  
HIGHLY SKILLED  
WORKERS?**

**WE CAN  
HELP  
— WITH A —  
CUSTOM  
TRAINING  
PROGRAM**

**STUDENTS  
LEARN  
WITH US  
— WHILE —  
WORKING  
FOR YOU**

**WE SPLIT  
COSTS  
— & —  
YOU GET A  
TRAINED  
WORKFORCE**



## What is Learn & Earn?

The West Virginia Community and Technical College System's **Learn & Earn** program is the state's leading workforce development, economic development and educational partnership program.

- ◆ **It's a win-win!** The program connects employers with students, allowing them to take courses while gaining paid work experience with your company – empowering companies to meet immediate needs while building a skilled labor workforce for the future.
- ◆ **Students work for you while they're training – and we split their pay with you 50/50!** The student pay is shared 50/50 by the company and the community and technical college, with students receiving at least \$15/hour to work in the field they're studying.
- ◆ **Learn & Earn** supports a wide range of comprehensive, affordable training opportunities to meet your workforce needs, including:
  - Skill Enhancement
  - Certificates
  - Associate Degree Programs
  - Customized Training & Professional Continuing Education

## Benefits to Employers –

### Why Do Companies Choose Learn & Earn?

**Learn & Earn** connections allow companies and organizations to:

- Tap into a trusted talent pool
- Reduce the cost of onboarding
- Cultivate dedicated employees
- Address current skills gaps

**Bottom Line?** Companies partner with a community and technical college and receive a training solution uniquely qualified to help improve your:

- Performance
- Profitability
- Productivity

**Learn & Earn** is a **huge** win for participating **WV businesses** – *in fact, more than 90% of program participants are hired by the companies that train them!*

## How to Learn More

Contact your local community and technical college's workforce development team or contact Tiffany Ellis-Williams, Director, Workforce & Economic Development for the WV Community and Technical College System at 681-313-2265 or [williams@wvctcs.edu](mailto:williams@wvctcs.edu).



WEST VIRGINIA

**Community & Technical  
College System**